

# The Wedding Show Sponsorship Packages

## Presenting Sponsor

- Cost: \$8,000 (includes Winter & Summer Editions)
- Benefits: Naming rights (The Wedding Show presented by your name). Company logo incorporated into event logo and included with all marketing, mentioned in all TV & radio marketing, verbal mentions throughout the show, logo & link on Event Detail Page hosted on ReschCenter.com. Also includes a minimum of one social media post highlighting your company, the option to have consigned tickets at place of business for advance ticket sales, 10'x20' booth space with carpet, electric, tables, & chairs at each event. (1) reserved parking space is included for the Summer Edition only.

## Social Media Sponsor

- Cost: \$2,000
- Benefits: Monthly social media posts or Facebook Live videos highlighting various topics such as specials, experiences, or a business related topic of your choice in relation to wedding planning. Weekly posts the month leading up to The Wedding Show – Summer Edition. Also includes a 10'x10' booth space, a full page directory ad, and (1) reserved parking space for the Wedding Show – Summer Edition.

## Official Selfie Station Sponsor

- Cost: \$500 + booth space
- Benefits: Includes verbal mentions during event as the official selfie station sponsor, a minimum of one social media post promoting the selfie station, and a logo & link on the Event Detail page hosted on ReschCenter.com #weddingshowgb

## Prize Package Sponsor for Pre-Registered Brides

- Cost: Sponsor to provide enough prize packages (to be agreed upon by show management and sponsor) for pre-registered brides + booth space (~100 brides pre-register)
- Benefits: Company logo incorporated into bridal registration survey, company logo included on select signage throughout the event, verbal/written mentions of the sponsor on advertisements for pre-registration, also the designation as a sponsor in the event directory. Includes (1) reserved parking space for the Wedding Show – Summer Edition.

*All sponsorships are sold on a first-come, first-serve basis for the first year. A grace period for renewal is available for the following year. We are also open to new sponsorship ideas not listed above – just ask!*