

WBAY-TV



RV & CAMPING EXPO

January 23rd – 26th, 2020

Exhibitor Checklist

ADVANCED REGISTRATION	DUE DATE	COMPLETED
Returning Exhibitor Application*	July 12, 2019	

REGISTRATION	DUE DATE	COMPLETED
Exhibitor Application**	December 10, 2019	
Deposit - 50% Deposit required	At Registration	
Advanced Equipment Rental – <i>save money by ordering in advance!</i>	January 10, 2020	
Directory Advertising	December 10, 2019	
Sponsorship Opportunities***	Ongoing	
Final Payment	November 15, 2019	

TIPS FOR YOUR BEST EXPERIENCE	COMPLETED
Connect – Provide the Link to the RV and Camping Show through email, website, and social media communications http://www.reschcenter.com/events/detail/rv-camping-expo-1	
Create a Call to Action – Provide a show-only offer as an incentive to visit your booth, or exclusive rates for customers who contact you following the show. Prior to the show give sneak previews of what you're planning to exhibit!	
Unique Booth Experience – Make your booth welcoming and eye catching.	
Give out Information – On products, services, and how to contact you.	
Contests and Prizes – Hold simple contests and give prizes as a way to draw attention to your booth and engage with attendees.	
Sponsorship*** – Increase your visibility by taking advantage of unique sponsorship opportunities.	
Advertisement – Attendees refer to the Show Directory throughout the year. Choose advertising options in this valuable resource for long term recognition.	

*Be sure to register by July 12, 2019 to reserve your exhibitor space from the previous year.

**Registration is still accepted after July 12, 2019 but entry into the show cannot be guaranteed.

***Contact Amy Shadian at Amy.Shadian@pmiwi.com or 920-405-1195 to learn more about sponsorship opportunities.